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PAYS

Promoting the Progress of the Beach and Bay Sections of San Diego and the Entire Point Loma Peninsula
Comprising Ocean Beach, Pacific Beach, Mission Beach, Chatsworth, Catalina, Glenartney, Loma Portal, and Point Loma Heights

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VOL. 1—NO. 45

KIRK SMITH, Editor-Owner

Ocean Beach, California, Friday, Sept. 28, 1923

PHONE POINT LOMA 17

FIVE CENTS THE COPY

Public School Pupils Write Interesting Compositions

CIVIC LEAGUE THRIFT

COMMITTEE REPORT

By DOROTHY MYER
Age 12—Grade 8-B

There is a man who is in favor of the Thrift system. He is forty-one years old, unmarried and dependent only for himself. He told me that he had not saved any money until five years ago. He had large salaries all of the time, too. He said that the reason he hadn't saved any money was mostly that the banks were too accessible. He put some money in and very quickly drew it out. After he had gone on for a long while he found out that it didn't pay. When he needed money for some special emergency, he did not have any saved. He found that he was very much inconvenienced. Then he started putting money in the bank to keep there. He found that it is best to put your money in systematically, that is, at certain times. He has a very large bank account now. This is what he said to me: "I am telling you this to help you. Always put your money in trust and you will never regret it." We school children have a great advantage in having a school bank.

THE EIGHTH GRADE CIVIC LEAGUE

By WALTER MOORE, Grade 8-B
(Secretary of the Civic League)

The Eighth Grade Civic League was established on the eighteenth day of the ninth month in the year nineteen hundred and twenty-three.

Verna Schneider was elected mayor and Walter Moore posted as secretary. Six committees were organized, namely the education committee, the improvement committee, the recreation committee, the health committee, and the thrift committee.

THE TOTAL ECLIPSE

By MARTHA STEGMULLER,
Grade 8-A

I considered the eclipse the most wonderful thing I have ever seen. I felt very meek, and small and the earth seemed extremely unimportant, as I looked at the forces of nature going majestically on their prescribed paths, unaffected by the affairs of mankind.

The strangest thing about the eclipse was that the moon progressed across the face of the sun very slowly until just before totality; then as if blown suddenly by a gust of wind, the light disappeared.

Unfortunately the day was so cloudy that a good view was impossible, but the general darkness only made the totality more awe-inspiring.

JUNIOR RED CROSS

By EDNA BISHOP, Grade 8-B

The children of Ocean Beach have started the Junior Red Cross drive. We hope to have one hundred per cent membership. The dues are twenty-five cents a year.

The Red Cross work was started by a young man who was looking over a battle field. When he saw all the soldiers in need of help, he got the people interested in giving aid to them. He soon had a society started.

In 1864 the leading nations held a convention at Geneva, Switzerland, to form a society called the Red Cross to aid people suffering from large calamities. A recent example is the Japanese earthquake.

The Red Cross is a neutral society, having branches all over the civilized world.

The Junior Red Cross gives aid to

people nearer home, providing clothing, glasses and other necessary things for children who, cannot otherwise get them.

Last year the Junior Red Cross of San Diego aided in such cases. The Ocean Beach children want to help too. We hope the parents of all school children from the kindergarten up will give them twenty-five cents to join this society.

THE RED CROSS

By HELINER SEVERIN, Grade 6-B

Spare a little money,
If you can a little toy,
For it will be the chief joy,
Of some little girl or boy.

Think of helping others,
Not only of yourself,
In doing this you will be
Greater in wealth.

Have this for your motto,
"Day by day, in every way
I say, I'll help the Red Cross
To the last day!"

NOTICE TO PARENTS

The law of California requires that parents shall appear at the school house the first week of October and register all minors who have passed the third but not the eighteenth birthday.

SCHOOL NEWS ITEMS

Efforts are being made to organize a school orchestra.

Parents are invited to attend the community sing given every Thursday evening from 7 to 8 o'clock.

The Civic League is preparing a program for Halloween.

The fourth grade is studying Indian life. The room is decorated with Indian relics, pictures and a wigwam. The pupils have made Indian costumes for themselves from tow-sacks, decorated with gaily colored cloth or with designs made with crayons.

Civic Leagues are being organized in all grades.

Miss Haetill, the eighth grade teacher spent the week end in Los Angeles.

The manual training room is finished and the boys are receiving their first lesson in the use of tools.

The girls are anxiously waiting the completion of the domestic science room.

The pupils enjoyed dancing in the court after school last Friday afternoon.

The ball team is training to cross bats with Point Loma school at an early date.

Stationery Supplies, Froide's, op. P.O.

O. B. Library

Everyone in Ocean Beach is invited to inspect the new library rooms and enjoy the privilege of the reading room. We will be in the new rooms of the same building after Oct. 1.

The poster exhibit this week is practicable, the title is "Get Your Garden In." The books suggested are as follows: "Backyard Farmer," Bolte; "Second Thousand Questions Answered in California Agriculture," Wickson; "Rural California," Wickson; "Home Vegetable Garden from A to Z," Kruhn; "Garden Farming," Corbett; "California Fruits," Wickson.

The Smith-Hughes domestic science class will meet next Tuesday evening from 6:30 to 10:30 in the new domestic science room at the schoolhouse.

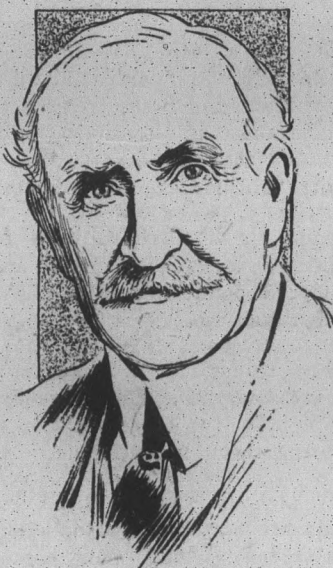
RAILROADS ACCEPT RE-ROUTING TERMS FOR BEACH FAST LINE

The Point Loma Railroad company and the Mission Beach Railroad company have filed with the city council acceptance of all terms and conditions named in the agreement with the common council and the Santa Fe railroad pertaining to the re-routing of the Mission Beach car line, and in relation to the crossing of the two railroads over Tide street and the paving of the boulevard to Point Loma. The Santa Fe has also filed acceptance of the revised conditions.

PLANNING IMPROVEMENTS FOR MISSION BEACH

Early this week the Mission Beach company sent a communication to the city council asking that various ways, alleys and lanes in Mission Beach be closed, to permit the installation of numerous improvements contemplated at the popular beach resort. A map showing the contemplated improvements accompanied the petition.

Franco-American TOILET PREPARATIONS for sale by MRS. J. P. FROIDE at Froide Foto Finishing Co., opposite Postoffice.



Theodore Roberts
in the Paramount Picture "Grumpy"
A William deMille Production

Ocean Theatre

"Monday night shows have been eliminated at the Ocean theatre and Manager Ray Ericsson is concentrating his efforts on securing the best offering for the mid-week features on Wednesdays and Thursdays, while the Saturday and Sunday offerings are selected from the top-notchers. The current list appears consecutively in the regular display announcement.

Kodak Finishing FROIDE'S op. P.O.*

A NIFTY SOUVENIR.

Tourists storing their cars at the Sunset Garage on Bacon street are being presented with a splendid souvenir by the popular proprietor, Turner B. Kline. It is an automobile safety match box holder for the steering wheel and is as handy as it is attractive. The face side bears an excellent "ad" for Ocean Beach.

RECENT PURCHASERS

OF RESTRICTED PROPERTY PROCLAIM GRIEVANCES

A number of persons who have recently purchased property at Loma Crest on the ridge at Ocean Beach through the special promotion of a prominent building company, are up in arms over what is claimed to be an infringement of their rights as holders of restricted property. It is asserted that no building should be erected at a cost of less than \$2500 and that recently a number of owners of lots have constructed buildings costing about one-fourth of that sum and sometimes less, it is said.

In one instance, a residence has been built for \$6000 and another is contemplated nearby for a similar sum, but with the construction of so-called garage-houses, it is stated that neighboring values will deteriorate and the locality will lose in pronounced prestige.

"BERT" SCHNEIDER HOLDS HONOR OF BEING ONLY UNION AUTO SALESMAN

(From San Diego Labor Leader)

Organizer Dowell has reported securing a new member for the Clerks' local union in the person of our old friend "Bert" Schneider. Brother Schneider is the live-wire salesman at Powell's Ford agency and anyone considering the purchase of a Ford car should remember their obligation and deal with the only union auto salesman in the city.

Editor's note—"Bert" is a loyal and well-liked resident of Ocean Beach, besides being a true-blue booster for his home place.

Don't miss the big genuine sale at the O. B. DRY GOODS STORE. Come and get REAL bargains at the O. B. Dry Goods Store Friday, Saturday and Sunday.

GOING AFTER OTHER GAME,

"BUCKS" PROVING TOO WARY

O. F. Davis, manager of the Merry Go Round, returned this week from a trip in the back country, hunting for deer that refused to size up to the legal requirements, and when they did—once in a blue moon—they were wise enough to keep well out of range. Nothing daunted, however, "Ollie" is going up to Bate's big ranch on the look out for other game in season.

GOOD NEWS FOR HUNTERS

Following a suggestion by City Manager Rhodes, a recent resolution by the City Council provides that hunting be permitted on Morena and Barrett reservoirs on the opening day of the duck season, Monday, Oct. 1.—"Johnny, get your gun"—and go!

TAILORING INNOVATION

MEETS WITH MUCH FAVOR AT DANCE PAVILION

Besides giving away a trio of loving cups last week at the County Fair, where Manager W. E. Benbough did some clever advertising for Ocean Beach and his popular dance pavilion, he is keeping up the good work with much success by distributing "tailoring favors" to patrons. All dancers have an equal chance at getting "suited," awards being made one night each week, according to schedule.

There are no strings to the proposition, but a mighty good suit of clothes can be donned by the lucky fellow who holds a winning card and is present when his number is called.

NOW'S THE TIME TO RE-TIRE

With a fresh supply of Fisk and Goodyear tires just received at the Ocean Beach Garage on Newport avenue, the enterprising proprietor, Henry Eulberg, reiterates the familiar trade saying that "Now's the time to re-tire." And what's more, he's well equipped to put your car in first class shape for the winter season from tire to top and from fender to tail light, not forgetting the "innards," as he is an acknowledged expert on engine trouble.

Newstand, next to Postoffice

YOU WON'T HAVE TO

CUSS THIS PLUMBER

With the coming of cool evenings it is necessary that the heating arrangements of your home should be put in proper order, and most folks dread the ordeal of "cussing the plumber," a la the comic papers. But your plumbing and heating troubles will soon be over if you'll consult "Charley" Peltcher of the Ocean Beach Plumbing Company. His address is 5068 Niagara avenue and the phone number is Point Loma 152-J.

In the big show rooms, adjoining his modern workshop, the world's best water heater is displayed to advantage. It's the De Luxe Automatic with "exterior white and interior right" and can be furnished in sizes to meet all requirements.

Community Service Shopping Paradise

ROUSING SUCCESS OF BENEFIT OPERA FOR CAMP KEARNY BOYS

Camp Kearny will receive over \$3500 from the production of the comic opera, "Iolanthe," staged last week, under the auspices of Community Service of San Diego. The money will be used to provide additional recreational facilities, particularly for the bed-ridden patients.

Beside providing the needed facilities, the object of the Camp Kearny benefit was to get San Diego and the neighboring communities to indicate in a whole-hearted fashion the manner in which they felt toward the boys at Camp Kearny. To accomplish this objective Community Service mobilized the many organizations in San Diego and the outside communities for the purpose of putting over the Camp Kearny benefit. More than forty organizations participated.

Sixty-four boys from Camp Kearny and Alpine attended the performance as guests of the community.

COMMUNITY SERVICE

San Diego, Cal., Sept. 25, 1923.
Mr. and Mrs. Kirk Smith,
Editors, Beach News,
Ocean Beach, Cal.

My dear Mr. and Mrs. Smith:
On behalf of Community Service may I express to you the heartiest appreciation for your assistance in making production of "Iolanthe" such a splendid success? We have taken note of the articles in your paper, and we know that they helped a great deal in working up popular interest in the production.

Very sincerely yours,
TAM DEERING,
Executive Secretary, Community Service, and Chairman, Camp Kearny Benefit Committee.

Newstand, next to Postoffice

Beach Baseball

REMARKABLE RECORD OF THREE STRAIGHT WINS WITH SIX OUT OF SEVEN

That's the splendid standing of the Ocean Beach Baseball Club in the number of games played since its recent organization under the able and astute management of L. A. Shaffer, the "Star" man of the Maine garage.

Last Sunday's game was well worthy of an admission price of any man's money. It was brimful of pep from start to finish. The local boys presented the Navy Wonders with a goose egg, the score being 4 to 0, with a combined bunch of seven hits (five and two) and just one error chalked up, the visitors making the only slip in play.

NEXT SUNDAY'S GAME

WITH "HENRY'S" CLUB

WILL BE A WONDER

Mr. and Mrs. Fan and Masters and Misses Fan—There'll be a game next Sunday afternoon that you really can't afford to pass up.

The "Henry" navy team, a picked bunch of peppery ball players will give battle to the Ocean Beach club on the local grounds at Niagara avenue and De Foe street next Sunday Turn out in force at the local grounds on De Foe street at Niagara avenue next Sunday afternoon—and root, root, ROOT!

Manager L. A. Shaffer has secured a big batch of buttonhole tags for boosting the Ocean Beach games and fans can obtain them in any quantity at his office in the Maine Garage on Newport avenue. Every local Beachite should wear one at next Sunday's game.

Kodak Films, FROIDE'S, opp. P.O.*

NOW'S THE TIME TO GET 'EM

A ten per cent reduction on all novelties for a period of one week is announced by the Brown Novelty Company at 5041 Newport avenue, where a splendid assortment of curio and souvenir goods are on display.

PASSMORE'S FAMOUS BIRD AND TOY STORE A VERITABLE DREAM

Conveniently situated in new and commodious quarters on the corner of Sixth and B streets, opposite the new Commonwealth building in San Diego, the famous Passmore Bird and Toy Store may justly and proudly lay claim to being the best store of its kind in Southern California. The recent removal to the handsome building now occupied by San Diego's All-Year-Round Toyland is fully in accord with the progressive ideas of the wide-awake Noland management.

The new store is a veritable dream for shoppers in children's playthings and a perfect paradise for those seeking any and all requirements for dogs and birds. Neat racks and tables, arranged in rows, are filled with the latest goods in the toy line, and a great array of windows afford fine light throughout.

Downstairs is a great roomy wholesale department, with a special section set aside for assembling mechanical toys, and also a shipping office. An immense stock of dolls and toys is carried to furnish the trade and the variety is as novel as it seems endless, being specially arranged for the convenience of buyers.

The wide inviting entrance to the new San Diego Bird and Toy Store deserves special mention. A trio of bright colored birds in great gilded cages catch and hold the eye, while the whole facade of the building is of a most pleasing tone in color and artistic in architecture, all lettering being in gold. In the evening, myriads of lights give brilliancy to the huge window displays of attractive articles.

SPECIAL NOTICE

C. OF C. TO MEET

IN THE SCHOOL HOUSE

It is announced that forthcoming meetings of the O. B. Chamber of Commerce will be held in one of the large wing-rooms at the public school house on De Foe street. A regular meeting is scheduled for next Monday night at the usual hour, when many matters of local importance will be discussed.

NEW CAMPUS BUILDINGS

AT S. D. A. & N. ACADEMY

With the opening of the regular fall and winter sessions at the S. D. Army and Navy Academy in Pacific Beach, it has been found necessary to make extensions in the quarters for the greatly increased number of students. Permits have been obtained for the construction at a total cost of \$2,000.

COMMUNITY CHRISTMAS TREE

With the wonderful success accorded the initial community Xmas tree last year, it has been decided to plan another for the forthcoming Yuletide season. Miss Kate Spani and Mrs. A. M. Morgan acting as a committee of the C. of C. will have charge of the various preparations for the very praiseworthy community affair.

BIG SUPPLY OF LUMBER

AND BUILDING MATERIAL

At their Ocean Beach planing mill and storage yards on Muir avenue, H. H. Reid and Son have recently laid in an immense quantity of lumber of all kinds and sizes. They are also the proprietors of the O. B. Lumber Co. store at 5050 Newport avenue, where anything in the building line can be secured, as well as household supplies of all sorts at popular prices.

Recent shipments of lumber to the enterprising firm include a big supply of fine redwood and picked pine, which will be cut up and made up to order at their mill on short notice.

Estimates are cheerfully given for building material from the foundation to the roof, all furnished in your own community at prevailing prices.

UNJUST RESULTS OF MONEY PLANS

Unsound Currency Gives Sellers
Unfair Advantage Over the
Producers.

EXPERT EXPLAINS MONEY

Points Out Dangers in So-Called
Energy Dollars—Other
Plans Exposed.

How demagogues are using false doctrines of so-called "sound money" to give themselves or the class they represent unfair advantages at the expense of real producers is exposed in the Journal of the American Bankers Association by H. Parker Willis, expert on the money question.

"There is no subject in whose name more crimes against truth have been committed than that of 'sound currency,'" Mr. Willis says. "The term is always resorted to by demagogues. At the present moment there seems to be a danger that it will be used by a potential presidential candidate as representing the 'platform' upon which he expects to run. There is no question that more nearly and directly touches the immediate welfare of every class in the community."

Purpose of Money

Primary functions of money and currency, it is explained, are to serve as a means of exchanging goods and as a means of measuring the value of goods. Mr. Willis continues:

"Demagogues and those who are disposed to mislead the public for various ulterior reasons have succeeded in disseminating an entirely different view of the purpose of money. Some of them contend that the soundest or best currency is that which is so arranged as to bring about a 'fair' redistribution of wealth. They want a constantly depreciating currency—one which keeps playing into the hands of the seller of goods, by enabling him to count confidently upon higher prices in terms of money so that he pays the producer from whom he has obtained them less and less. IT IS A STRANGE THING THAT THIS KIND OF CURRENCY IS OFTEN HIGHLY PRAISED OR FAVORED BY THE PRODUCER HIMSELF, NOTWITHSTANDING THAT HE IS THE GREATEST SUFFERER FROM IT."

Energy Currency

There is another popular view of sound currency which aims to base it upon "natural products" or "natural forces"—usually it is true, specifying products or forces which have been monopolized or can be controlled by the advocate of such currency. Thus from time to time there have been schemes to issue a currency based upon or protected by farm products stored in warehouses or occasionally representing "units of energy" or horse power.

The rulers of Soviet Russia at one time attempted to introduce a currency representing "labor time," each man receiving a check representing the number of hours of time he had put in at work, while goods themselves were to be valued in terms of hours of production time. Thus one man who put in an hour's time in street cleaning received the same control over goods as he who put in an hour's time at surgery. The theory was that this kind of "sound" currency enabled the "poor man" to get a larger supply of goods.

"The trouble was that when those who could perform a certain kind of labor were not paid in proportion to their effort they stopped making goods. So it was not very long in Russia before the sound currency which was issued in favor of the poor man had brought it about that the poor man could not buy anything with the currency. This was an unfortunate kind of 'soundness.' We do not want something like it in the United States today, yet very similar proposals are now being made in a good many quarters that ought to know better," says Mr. Willis.

FACTS ABOUT CHECKS

A bank check is a written order on a bank by one of its depositors to pay a specified sum to another party. This instrument must be dated, the amount written in full in the body, and signed the same as the depositor's signature appears on the bank signature card and ledger sheet.

A check is payable on demand, provided it is not dated ahead. If dated ahead it becomes a promise to pay, the same as a note or acceptance, payable on some future date. United States revenue stamps are required on a check dated ahead, at the rate of 2 cents per hundred dollars, or fraction thereof.

In case a check carries two different figures, that is \$2.00 in the figures and "Two Hundred Dollars" in the written part of the body of the check, the latter, or part in writing, always controls.

A check made out to a person "or order," requires identification, and the party presenting the same must assure the bank that he is the payee. A check to a person "or bearer" is payable to the one presenting it at the bank, but a certain amount of identification is necessary, for the bank reserves the right to know that he is entitled to receive the funds.

"Readers" Reap Rich Rewards.

GOODNIGHT by Grace E. Hall

Good-night shall sometime mean good-bye forever,
The hour-glass is too far away to see;
The sands are running swiftly, and they sever
The dearest ties most unexpectedly.

Good-night! Who knows the import of the parting?

Perhaps at dawn the silence shall be all;

'Tis sad that memory brings pain and smarting,

As we so oft a cold good-night recall.

Good-night may mean forever. We are going
As flows the rushing stream where it must flow,
And Destiny our fragile craft is rowing—

We answer when the signal comes to go.

Within the homing harbor, all unheeding,

We bid departing friend a blithe good-night,

Yet ere the sunrise he may be swift-speeding

Far out, while tear-mist blurs his sail from sight.

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R. D. CRAPO, PROP.

Cleaning, Dyeing, Pressing

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City Phone, 648-73

Main Office, 524 F Street, San Diego

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BRADSTREET rating A A-1. Shares at present, \$15.00. Not assessable. No salaries, no debts, no taxes. Certificates of stock have five years of eight per cent coupons attached, payable monthly at any bank. Has never failed for thirteen years to pay 12 per cent on par value, and often an extra dividend at the end of the year. This is no "wildcat" scheme! Better investigate it! I also have a large list of LOTS and HOUSES for sale. Also Insurance.

See D. C. CROSBY, at 4930 Muir Avenue, Ocean Beach.

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HENRY EULBERG, Proprietor

BEST EQUIPPED FOR SERVICE

AUTOMOBILE REPAIRING

Authorized FORD and CHEVROLET Service

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Two Blocks East of Dance Pavilion

The Beach Is Growing BIGGER, BETTER AND BUSIER

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S. BJARNASON Resident of OCEAN BEACH

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1240 Fifth Street
PHONE 632-18 CASH OR CREDIT

For Economy Your
Range should be a

GARLAND

oldest and best made
Designed to meet every demand
Saves 10% on Gas Bills

Hay, Grain
Wood, Coal
Poultry, Rabbit,
Bird Supplies and
Remedies
Baby Chicks
Esco Electric
Brooders
Seeds, Trucking

OCEAN BEACH Feed, Fuel, Paint and Express

EARL J. HAAS, Mgr.

1928 BACON STREET

Telephone: Point Loma 20-W

Sherwin-Williams
(Paints SWP)
Old Dutch Enamel
Marnot, Scarnot and
Rexpar Varnish
Floorlac
Brushes, Wall Paper
Roofing

LET YOUR LINEN LIVE LONG! IF IT'S LAUNDRY WORK, WE DO IT!

POINT LOMA LAUNDRY

—Wet Wash, Rough Dry, Semi-Finish and Finish Work—

Once a Customer, Always a Customer.

LAUNDRY CALLED FOR AND DELIVERED.

Phone, Point Loma 378.

THE WORLDLY DOLLAR

AND THE CHURCHLY CENT

(From Everybody's Magazine)

A silver dollar and a one-cent piece started an argument, which became very personal. At this stage, the big coin thought it would squelch its opponent by boastfully declaring:

"I am one hundred times as good as you are—one hundred times as good as you are!"

But the insignificant cent came back at him with:

"The hell you are! I go to church every Sunday."

KEEPING UP TELLING

WILL KEEP UP SELLING

A lawyer was asked the secret of his success in jury cases and replied: "I make them understand. First I tell 'em what I'm going to tell 'em; then I tell 'em, and then I tell 'em what I've told 'em."

Apply this quaint logic to advertising. The merchant who keeps up his telling will keep up his selling.

C San Diego and its BEACHES

Classified Ads Get Quick Results.

Katherine's Kollum

By MRS. KIRK SMITH

Phone, Point Loma 17.



TEACHING OF THRIFT

THRU SCHOOL BANKS

HIGHLY COMMENDABLE

With the recent reopening of our schools and the very commendable installation of a school bank for pupils, it is appropriate that some thought be given at this time to the important problem of thrift instruction to the young.

In a recent statement, Secretary Hughes, of the U. S. government said:

"The primary lesson for the citizens of democracy is self-control, and this is achieved only through self-discipline. As I look back upon my own life I find the best lessons were the hardest."

It is important that our boys and girls be given thrift instruction, because of the things briefly referred to in this quotation from the secretary of state.

Thrift develops self-control and self-discipline, and we do no kindness to any child when we pamper it, when we make the way too easy, or when we foster the idea that life has no hardships.

More and more the subject of thrift is being taken up in our schools, and no educational movement is of greater importance. A few moments a day spent in the correct instruction of school children on these practical matters will prove of incalculable benefit to our nation and humanity.

Birthday Cards, Froide's, op. P. O.*

A DREAMLAND FOR CHILDREN

The new store of San Diego's All-the-Year-'Round Toyland, at the corner of Sixth and B streets, is a veritable paradise of playthings for children. It's the only store of its kind in the "Harbor of Opportunity."

Some big deals have been made recently in Pacific Beach real estate, mainly in connection with the new rapid transit line.

Chas. Cundell of Cundell's market and his sister, Miss Edith Creed, left last Monday for their vacation trip, motoring through California.

Mr. and Mrs. Turner B. Kline and family are now happily domiciled, in their recently built new home at 4733 Saratoga avenue.

Miss Kate Spani of 4819 Santa Monica avenue, is listed as the recent purchaser of a new Ford touring car.

Mrs. Raddard Kelly, of Point Loma, recently gave a most enjoyable dinner party for fourteen at Alligator Rock Lodge, Ocean Beach.

E. N. Barthell of 5019 Newport avenue left last Wednesday for Pasadena, to start a big building contract.

Mr. and Mrs. H. A. Coles have moved to 4855 Naragausett avenue.

Paul pfaff of Del Monte avenue who has had very serious foot troubles, is improving.

Mrs. Ida Dowell of 4511 Naragausett avenue, who has been in Chicago for four months returned last week.

The Kindergarten and Primary Club of San Diego, gave a dinner yesterday at the Alligator Rock Lodge, with over half a hundred guests in attendance.

Mr. and Mrs. T. Ninnis have moved to 2178 Eber street.

Mrs. Helen M. Brewer, charming wife of the popular Ocean Beach driver for Cramer's bakery, has been very ill, but is doing nicely now.

The Brown Novelty Company at 5041 Newport avenue announces ten per cent reduction for one week on all novelties.

Mrs. E. T. Jacob of Los Angeles, returned last Wednesday to her home after spending a pleasant visit with Mrs. Z. A. Taylor of 1869 Cable street.

Eugene Miller, son-in-law of Mrs. Z. A. Taylor, left last Thursday for El Cajon, to take charge of his brother's ranch. Mrs. Miller is attending the teachers' college in San Diego.

HAWAIIAN "LEI"

LUNCHEON SOUVENIR AT

ALLIGATOR ROCK LODGE

What was acknowledged as one of the prettiest of the many attractive affairs given this month at Alligator Rock lodge, Sunset Cliffs section, Ocean Beach, was the recent bridge luncheon at which Mrs. Alice D. Macdonald entertained twenty-five guests.

The place cards were handpainted ones from Honolulu, which Mrs. Macdonald brought back from the trip from which she had just returned, and each guest received a Hawaiian "lei" as a souvenir. Profuse decorations of pink and white cosmos gave appropriate warmth of color to the tables.

A BEAUTIFUL COTTONY SKY

The sky over the beaches presented a wonderful appearance last Monday night, with huge patches of cirrus clouds, fleecy and snow white, flitting across the moonlight. Hundreds enjoyed the beautiful spectacle, which "Bob" Walsh graphically declared was simply a reflection in the heavens here of the big cotton fields in Imperial Valley. However, the cottony clouds blew away before a brisk ocean breeze.

Mrs. S. E. Jordan of the "Peep In" tea room at 5017 Newport avenue, was the charming hostess at a chocolate party, given by her last Monday afternoon. Among the many guests were Miss Corinne Webster of Los Angeles, Miss C. O. Wagner, Miss Mary Hay, Mrs. M. Dupree, Mrs. Helen Whitlock, of Long Beach and "Our Katherine." The guests all voted Mrs. Jordan's delicious home cooked foods a rare treat.

The week of October 7 to 13 will be Fire Prevention Week throughout San Diego and surrounding towns.

Mr. and Mrs. J. P. Froide of the Froide Foto Studio on Newport avenue, are overjoyed over the expected arrival of Mrs. Froide's father, mother, brother and sister of St. Louis, Mo. They will arrive here in the early part of next month, and will make this their permanent home. The home folks can rest assured of a hearty welcome.

Mr. and Mrs. Fitzgerald, who have been residing at 1869 Cable street, expect to move next Monday to San Diego.

Mrs. Henry D. Clarke of Los Angeles, daughter-in-law of Mrs. John Clarke, of 4761 Niagara avenue, returned to her home last Monday after a pleasant visit here of about a week.

Mr. and Mrs. C. C. Williams, former Ocean Beachites, now living in Ramona, motored to the Beach this week.

Mr. and Mrs. G. T. Leonard and son, have moved to Muir avenue near Cable street.

Our ad columns form the best beach business directory.

GOLDEN JUBILEE

ORDER OF EASTERN STAR

The order of the Eastern Star, organized in this State 1873, will celebrate the fiftieth anniversary of its organization with the Golden Jubilee State Convention in San Francisco October 16 to 19. It will be the largest convention ever held by the Order in this State, in the fifty years of its existence. Six chapters with a membership of 612, organized the grand chapter in 1873. These six original towns were Nevada City, Oakland, Vallejo, Suisun, Aetna Mills and San Francisco. Today there are more than four hundred towns in the state which have chapters with a membership of approximately 85,000.

You can get the address or phone number of your local merchant right now in our ad columns.

Please mention The Beach News in your dealings with the patrons of our advertising columns.

"IT'S NOT FAR TO A FABER STORE"

LOS ANGELES—Special correspondent, MRS. ELLA SNEL, 415 West 37th street, Los Angeles, Calif.

FIRE! FIRE!! FIRE!!!

In the event of fire or any emergency requiring the services of the Ocean Beach Fire Department

Phone 622-44

POLICE! POLICE!!

The Police Station is located on Abbott street, the foot of Santa Monica avenue, and the phone number is

Point Loma 4.

POSTOFFICE SCHEDULE

(H. K. Rankin, Postmaster)

Mail arrives 10 a. m., departs 11 a. m.; arrives at 4 p. m., departs at 4:30 p. m. Mail closes fifteen minutes before departure. General delivery open 8 a. m. to 6 p. m., except on Sundays and legal holidays.

Sunset Crest

(Highest Point of Sunset Cliffs)

CHAS. M. WHEELER, Prop.

Cable St. and Orchard Ave.

Beautiful Cement Bungalows, four rooms with bath, completely furnished \$45 to \$50 and Up Per Month. Fireproof Garages

F. L. Russell Katherine Mader

Beach Real Estate Co.

1885 BACON STREET

Phone Pt. Loma 136 Ocean Beach

Phone: Point Loma 152-J

OCEAN BEACH

PLUMBING CO.

Chas. H. Peltcher, Prop.

Repair Work, Contracting,

Estimates

5068 NIAGARA AVENUE

Bath Tubs and Heaters,

Plumbers' Supplies

Residence Phone Office Phone
Point Loma 16 Point Loma 72-J

DR. F. J. RATTY

PHYSICIAN and SURGEON

Res., 4820 Cape May Avenue,

Office, 5024 Newport Ave.

Russell's Grocery

FORMERLY CORNER GROCERY

Corner Bacon and Niagara Ave.,

Ocean Beach

WE AIM TO PLEASE YOU

STILES

We Specialize In

Vegetable and Flower Seeds

Poultry and Bee Supplies.

630 E STREET SAN DIEGO

San Diego's All-Year-Round TOY LAND

CHILDREN'S
OUTDOOR
PLAYTHINGS

Phone 625-70

PASSMORE'S

Bird and Toy Store

Sixth and B Sts., San Diego

Gold Fish and Aquariums

Bird, Dog and Cat Remedies

St. Andreasburg Canaries.

SAN DIEGO'S OLDEST BIRD STORE

C. TOWNSEND BROWN

The Best Art Service For the Money

Commercial Designs

Posters, Signs

Showcards

Birdseye Views

5050 NIAGARA AVENUE

Ocean Beach California

MERRY-GO-ROUND

FARE 5c—EVERYBODY

O. F. DAVIS & SON, Proprietors

phone Point Loma 65-J

to have tables reserved

FREE PICNIC PAVILION

CLASSIFIED ADS

GET QUICK RESULTS

OCEAN THEATRE

COMING SATURDAY

Wm De Milles'

"ONLY 38"

With

May McAvoy, Lois Wilson

Admission 15c and 20c

COMING SUNDAY

"MR. BILLINGS SPENDS HIS DIME"

With

Walter Hiers
And Jacqueline Logan

Admission 15 and 20 Cents

SPECIAL

Wednesday and Thursday

Theodore Roberts

—in—

"GRUMP"

A Knockout

ADMISSION 15c and 30c

Always a Good Comedy

Come early—doors open at 7:15

CALIFORNIA
NEWS BRIEFS

Cornelius Cole of Los Angeles, formerly U. S. senator from California and one of the few living who listened to Abraham Lincoln's famous Gettysburg address, celebrated 101 years of life Sept. 17. Crossing the plains in 1849 from New York, Mr. Cole spent several years in Nevada county, later moving to San Francisco. From 1859 to 1861 he served as district attorney of Sacramento county and in 1862 was elected as congressman. At Washington he became a close friend of Lincoln. During his life in Sacramento he founded the Sacramento Daily Times and was for a while associated with James McClatchy, founder of the Sacramento Bee.

Assurances are given by Governor Mabey of Utah that the barrier to automobile travel from the east to northern and central California will be removed in time for 1924 travel. Contracts have been let for the first unit of the Wendover cut-off on the Victory highway west of Salt Lake. With the completion of this and additional units soon, impassable roads across the western part of Utah will be removed, and tourists who have northern and central California as their objective, can come directly from Salt Lake City.

Oil activities in southern California report a 2,100-barrel flow of 30-gravity oil from the Bell No. 5 at Santa Fe Springs. Eight wells are being drilled on this lease from 4,000 feet down. A new well has just been spudded in on the Copeland property at Huntington Beach, rig for well No. 22 is completed and nine wells are in drilling on this lease. The Sentinel company has its well No. 1 in the Torrence field down 1,500 feet and they are rushing operations on their Martin lease.

In July Mrs. Kuna Grace, 47, of Los Angeles made all possible arrangements for her funeral; she was buried Sept. 20. On an afternoon shopping trip two months ago she visited an undertaking establishment and selected and paid for a casket to be held to order, after which she went to the cemetery and arranged for a crypt, making all arrangements except the day and hour of her funeral. Death came to her two months later after a short illness.

The annual state convention of the California Real Estate association with between 700 and 1,000 delegates, will convene at Sacramento, Oct. 10. The mode of travel will be by automobile and caravans are being marshaled in five different parts of the state, all to start on a schedule which will land them in Sacramento on the afternoon of the opening.

The Tuscan Oil company has filed a petition in bankruptcy in the federal court at San Francisco. A suit is pending in Superior court at Red Bluff to quiet title and cancel a lease which the company holds on 9,000 acres of land near there. The company had a well down 1,700 at the time operations ceased for lack of funds.

A newly formed Stanislaus county development board has tentative plans for the promotion of the county, which call for two offices to be maintained in Los Angeles, with a working model of the Don Pedro dam on exhibition in the chamber of commerce building there and literature for distribution to tourists who visit the chamber.

Construction has begun on a scenic highway, fifty miles long, to extend along the ridge between Mad river on the west and the south fork of Trinity river on the east, to connect the Redding-Peanut-Eureka road with the new Trinity river highway and running from Redding through Weaverville to the sea at Eureka.

Sacramento's lone bandit, suppose to be responsible for the death of Dr. J. J. Arbogast a few weeks ago, is being hunted for a second murder, that of Harry C. Brown, attorney. In both cases the victims were accompanied by women and holdups were staged on lonely outskirts of the city.

The California State Hotel Association elected Senator Dwight Hart president at their annual convention held at Del Monte. The vice-presidents are Harvey Toy, San Francisco; Charles Baad, Los Angeles; John Jordan, Carmel; secretary, E. W. Carson, Los Angeles; treasurer, E. C. White, Fresno.

Sacramento men interested in the Esparto oil district were guests at a banquet of George K. Nickerson, Long Beach executive of the Northern Drilling Syndicate and were told that a new well, eighteen miles north of Sacramento will be started soon.

The 160-acre park and golf links now under construction by the San Francisco park commission at Sloat boulevard and the Great highway, will be dedicated as the city's memorial to the late President Harding.

Kern county people have taken action to enlist the cooperation of responsible citizens to act as volunteer traffic law enforcement officers, in an effort to reduce traffic accidents to a minimum. The organizations behind the move include practically every association in the county.

Shippers of grapes from the Turlock district are employing every means to facilitate inspection to reduce losses to the minimum and avoid legal tangles with eastern buyers. Expert inspectors have been added to aid the county and federal men to weed out mildewed fruit.

Classified Ads Get Quick Results.

MICKIE SAYS—

IT'S JUST AS UNBUSINESSLIKE FOR A MERCHANT NOT TO ADVISE ON ACCOUNT OF THE EXPENSE AS IT WOULD BE FOR A FARMER TO HESITATE OVER BUYING FERTILIZER THAT WOULD BRING HIM BIGGER CROPS



CAN'T GET ALONG

WITHOUT THE "NEWS"

St. Louis, Mo., Sep. 20, 1923

Mr. Kirk Smith,
Editor The Beach News,
Ocean Beach, Calif.

Dear Sir: Kindly change my address to the one given below from the present one. We are now in our new home, but cannot get along without The Beach News.

Owing to traveling, have missed getting a few numbers but hope to get every one, now that we are located.

Thanking you for the change in addressing, and with very kindest regards, I am,

Very sincerely,

KATHERINE MACLIN.

7025 Kingsbury Blvd.

Picture Frames, Froide's, opp. P.O.

The KITCHEN CABINET
(©, 1923, Western Newspaper Union.)

To thine own self be true, and it must follow as the night the day, thou canst not then be false to any man.—Hamlet.

FOOD FOR OCCASIONS

A tasty breakfast dish is always appreciated, for most cooks find the preparation of breakfast the most difficult of meals to escape monotony.

Cuban Eggs.—Cook together five minutes one-fourth cupful of sausage meat and one teaspoonful of grated onion. Add to the pan six beaten eggs, one-fourth of a teaspoonful of salt, a dash of pepper, and stir until the eggs are creamy. Pour over slices or rounds of buttered toast on a platter and garnish with slices of fresh tomato sprinkled with chopped green pepper.

Terrapin Chicken.—Chop together two cooked chicken livers, two cooked eggs and mix with two cupfuls of cooked chicken, cut into small pieces. Season with salt and pepper to taste and a small grating of nutmeg.

Melt three tablespoonfuls of butter in a frying pan, add two tablespoonfuls of flour and one cupful of mixed chicken stock and cream. Cook until smooth, add the chopped mixture, cover and simmer for ten minutes. Before serving add the yolk of an egg, beaten with two tablespoonfuls of cream, one teaspoonful of lemon juice; stir into the hot mixture and pour into timbale cups, crustades or into a pretty deep dish.

A cornstarch pudding, or a plain cottage pudding is good with:

Butterscotch Sauce.—Melt two tablespoonfuls of butter, add two tablespoonfuls of browned flour, stir to a paste, then add three-quarters of a cupful of water and cook until smooth. Add one-fourth cupful of molasses, one tablespoonful of vinegar and one cupful of brown sugar; let boil up once and it is ready to serve. This sauce is delicious served poured over ice cream.

Thousand Island Dressing.—Add one cupful of olive oil to one cupful of mayonnaise dressing; add one teaspoonful of vinegar, one-fourth teaspoonful of salt, a dash of cayenne, one teaspoonful each of chopped pimientos and green pepper and olives. Mix well, beat in one-half cupful of chili sauce. This dressing will keep.

Nellie Maxwell
TO OUR O. B. SUBSCRIBERS

If you haven't a box at the post office, ask for your copy of the Beach News every Friday afternoon just like you do your other mail, which arrives and is distributed at 10:15 a.m. and 4:15 p.m.

Say it with "ad" type here.

THE BEACH NEWS

AN INDEPENDENT PAPER

Promoting the Progress of the Beach
Sections of San Diego and the
Entire Point Loma Peninsula
PUBLISHED EVERY FRIDAY

4829 Saratoga Avenue, Ocean Beach,
California

Phone Point Loma 17

KIRK SMITH Editor-Owner
KATHERINE SMITH Sec'y.-Treas.

2000 7

Subscription Price, 75 cents a year.
Outside the county, \$1.00 yearly.

IN ADVANCE

Single Copies 5 Cents

Advertising Rates Upon Application

LOCAL READERS—Fifteen cents a

line, averaging five words to line.

CLASSIFIED ADS—Ten cents per

line, averaging five words to line.

"Entered as second-class matter December 1, 1922, at the Postoffice at Ocean Beach, California, under the Act of March 3, 1879."

FRIDAY, Sept. 28, 1923

News contributors and advertising patrons will please take notice that the forms of The Beach News close at noon every Thursday and will greatly oblige by submitting their favors accordingly. Write on one side of the paper only.

DISCUSSIONS
OF THE HOURTHIS COLUMN OPEN TO ALL ON
ANY SUBJECT

Community Forum

This Forum is open to our readers for the expression of opinions and criticisms, whether favorable or unfavorable, on any and all subjects and questions affecting the Beach communities. The views herein expressed are not necessarily our views. We do not ask you to agree with them or with us. We will publish as many reasonable letters each week as space will permit. Please write on one side of the paper only; and sign all communications, not obligatory for publication, unless so requested, but as an evidence of good faith.

THE EDITOR.

PROPOSED LEGISLATION
ABOUT BIBLE READING
IN PUBLIC SCHOOLS

Editor The Beach News:

In the "Union" of Sept. 23, is a notice that a Presbyterian lawyer named Edmiston, of Spokane, will move on the Federal government to enact a law compelling the reading of the King James version of the Christian Bible in every American public school.

This would be turning backward the wheels of civilization with a vengeance. Nebuchadnezzar's idol and furnace, or the inquisition of old Spain in this land of the free? What?

What does our boasted freedom mean, if it is not liberty of conscience?

Of course there is no danger of such foolish legislation being enacted, but it shows just what would happen if such fanatics had the power to enforce their narrow views of religion.

Besides the Christian Bible there are the Vedas of the Buddhists and others, the Talmud of the Hebrews, the Koran of the Mohammedans, the book of Mormon, Oahspe, the newest Bible, all of these, and many other writings called "sacred" have their followers in America where they were promised "liberty of conscience."

I was brought up on the "King James version of the Christian Bible" but I am no such bigot as to want to force my narrow creed onto other people. They may be able to teach me things worth knowing.

Ask Mr. Edmiston how he would like to be compelled by law to pay a public tax for his children to learn a foreign religion every day in the week?

The public schools are already ridiculously overloaded and is no place to teach any special religion. The Sabbath—with all its privileges—is the place for that.

I would suggest that all of Mr. Edmiston's type learn the Golden Rule. It will harm no one, and is all the law or gospel the world needs. "Do this and thou shalt live."

ZENAS.

"THERE'S A REASON"
Long Beach will soon spend about \$25,000 advertising that community, and the Santa Fe company will spend \$390,000 in advertising California. Much of these funds will go to the newspapers.

SUBSCRIBE NOW!

It's Not Far to a FABER Store

Patronize

FABER'S

for

FOODS

It's Not Far to a FABER Store

LET US SAVE YOU TIME AND MONEY

We are as close to you as your phone—Call Point Loma 70-J
When you visit your doctor in the city, have him phone us your PRESCRIPTION. We will have it ready for you and deliver it at your residence. No need waiting in town until it is filled, thereby missing cars and spending money needlessly.

We have received a fresh line of DRUGS and guarantee the purity, quality and accuracy of everything used in our Prescription Department. WE MEET CITY PRICES.

OCEAN BEACH PHARMACY

Corner Bacon and Newport Ave.

F. H. KRAFT, Prop.

CLASSIFIED ADS

ONLY A DIME A LINE

237 TERMS CASH '23
Rates, 10 cents per line, averaging 5 words to a line. No advertisement for less than 30 cents, all payable in Advance

FOR RENT—Stores or office space for grocer, barber shop, osteopath, chiropractor, electric massage, dressmaking, physician, dentist, a motor inn or tea room for luncheonettes. All stores have good living quarters and rents will be very reasonable. Inquire at 2221 Abbott Street, upstairs.

FOR SALE—Modern 4-room house with splendid bath equipment, fine built-in features, hardwood floors, instantaneous heater, double garage, flowers, fruit trees, garden, fenced; lot 50x140. Bargain. Apply owner, 4852 Narragansett Ave., O. B.

FOR SALE—Overland touring car, fine condition, very reasonable. Inquire 2062 De Foe street.

FOR SALE—Fine young R. I. R. at 75 cts. Sold only in dozen lots. Come early for bargain. 4829 Saratoga Ave., Ocean Beach.

FOR RENT—3-room furnished house, 4953 Saratoga Avenue.

LIVE WIRES are wanted for a good paying proposition, requiring energy and persuasiveness. Phone Pt. Loma 17.

WANTED—Girls and boys to secure subscriptions, special territory. Big commission, 4829 Saratoga Ave.

IT SOUNDS GOOD—

HAVE YOU GOT YOURS?

There's three thousand dollars, yes, that's it—\$3,000.00—for every man, woman and child in the United States, according to the bureau of census. It's all figured out by the department of commerce that the total wealth of the country is three hundred billions of dollars—\$300,000,000,000 nearly double the wealth of 1912.

GUILTY OF MINOR CHARGE

James C. Bunting, who, on trial in Judge Luce's division of superior court this week on charges of criminal assault at Ocean Beach, was found guilty on one charge and acquitted on the most serious charge. The jury made a recommendation for leniency, the conviction carrying a county jail sentence. The jury deliberated more than six hours.

CLUBS TRUMPS

New regulation clubs and whistles have been issued to the members of the San Diego police force, all treasured billys and blackjacks being relegated to the ranks of souvenirs. Under the new state law it is a felony to carry a blackjack, no exception being noted for policemen.

ABOUT PRINTING PRICES

All job printing by "The Beach News" carries the Union Label and all estimates are made in accordance with the Franklin Price List, our prices for standard printing being precisely the same as any Union office in the city. Quality and service unexcelled. Give us a trial. Phone Point Loma 17.

Fire Prevention Week—October 7th to 13th.

Church News

CHRISTIAN SCIENCE SOCIETY

1965 Abbott Street, Ocean Beach

Services are held as follows:
Sunday morning at 11 o'clock.
Sunday School, 9:45 a. m.
Wednesday evening at 8 o'clock.

FIRST BAPTIST CHURCH OF

OCEAN BEACH

DeFoe Street at Santa Monica Ave.

Sunday—Worship and preaching at 11 a. m. and 7:30 p. m. Bible school at 9:45 a. m. Young People's Union at 6:30 p. m.

Wednesday—Mid-week meeting for praise, prayer and conference at 7:30 p. m. All are invited to these meetings.

UNION CONGREGATIONAL

CHURCH

Rev. Frederic J. Stoetzel, Pastor

Church school at 9:45.

Morning worship at 11.

CATHOLIC CHURCH

(Corner DeFoe Street and Santa Monica Avenue)

Pastor: Rev. Declan E. Foley.

Sundays—Morning service, 8:30; Evening service, 7:30; Sunday school, 9:30 a. m.

Week Days—Service at 8:00 a. m. At Roseville, Sundays—Service at 10:30 a. m.; Sunday school, 11:30 a. m.

TRINITY MISSION

CHURCH

Rev. ARTHUR C. DODD, Pastor

Sundays—Morning service, 8:30; Evening service, 7:30; Sunday school, 9:30 a. m.

Week Days—Service at 8:00 a. m. At Roseville, Sundays—Service at 10:30 a. m.; Sunday school, 11:30 a. m.

Ice held at 5006 Niagara Avenue.

Ocean Beach Bakery

1877 Bacon Street

Phone your orders in early morning

FREE DELIVERY

Rolls, Bread, Pick, Pastries

Fresh Daily

Phone Point Loma 72-W

533 B Street, between 5th and 6th

Opp. Commonwealth Bldg. S. D.

BARGAINS IN BEADS

New Location

533 B Street, between 5th and 6th

Opp. Commonwealth Bldg. S. D.

BARGAINS IN BEADS

it's in the line of

Printing

We Can Satisfy You With

Quality, Quantity and Service

JOB PRINTING DEPT.

The Beach News

Phone Point Loma 17

4829 Saratoga Avenue,

Ocean Beach, California

YOU'RE READING THIS. And

so are thousands of other good people, who would also see YOUR business announcement if placed here.

DAILY TRIPS TO SAN DIEGO

AND POINT LOMA

REID TRANSFER

1885 Bacon Street, Ocean Beach

FREIGHT BAGGAGE

JOBING MOVING

STORAGE

FEED, FUEL and HARDWARE

Residence Phone Office Phone

Point Loma 125-J Point Loma 136

SUNSET GARAGE

TURNER B. KLINE

1916 Bacon Street

Ocean Beach, Calif.

Phone: Point Loma 20-J

Dr. Earl L. Chappell

CHIROPRACTOR

Phones 663-21 San Diego, Cal.

221 OWL DRUG BLDG.

SAN DIEGO

Army and Navy

Academy

Prep for College, West Point and

Annapolis—Enjoys University of

California's Highest Scholastic

Rating.

THOROUGH MILITARY INSTRUCTION

CHRISTIAN INFLUENCES

LAND AND AQUATIC SPORTS

ENTIRE YEAR

Located on Ocean

Phone, Pacific Beach 172

CAP. THOMAS A. DAVIS, Pres.

★ ★ ★ ★ ★

The Ocean Beach

Chamber of Commerce

Regular Business Meeting Every

First and Third Monday.

F. B. HARRISON,

Secretary.

★ ★ ★ ★ ★

Phone or send your orders for

PRINTING, from the smallest card

to a poster, to The Beach News, for

service and satisfaction.

"Readers" Reap Rich Rewards.

THE GREAT SCOURGE OF HALF TRUTHS

By JOHN OAKWOOD

A soap-boxer pointed at a great factory. "Who built that factory? Workmen!" he yelled. "Who run the machines? Workmen! Who get the profits? Capitalists!"

The soap-boxer told a half truth that amounted to a whole lie. His listeners did not know that that particular factory, typical of thousands of others, was a complete refutation of the lie—if only the other half of the truth were told.

It is true the factory was Capitalized—for a million dollars. The net profits gave annual dividends of 6 per cent, or \$60,000, to the stockholders. All that was true.

But it was also true that the million dollar capital was divided up into ten thousand shares of \$100 each. The ownership of these shares was distributed among about one thousand people. Several hundred of them were workmen in the factory. They were saving out of their weekly wages and buying shares on the installment plan. They were Capitalists.

It was likewise true that shares were also owned by workmen in other factories, by clerical workers and by small merchants. A good many were also owned by widows and orphans whose modest estates had been wisely invested for them by their bankers. They were Capitalists.

It was also true that the factory corporation had issued a million dollars in bonds to raise funds to buy the material and pay the wages of workmen to build the factory. These bonds were owned as investments not only by persons of wealth but also by many people of moderate means who had saved out of their wages and salaries. They were Capitalists.

And it was also true that out of the receipts of the factory, before a cent was taken to pay interest on the bonds, before a penny was used to pay dividends on the stock, a good many dollars were taken to pay wages to the workmen.

The workmen were Capitalists too. They were investing their strength and their talents and their skill in the factory—they were getting their dividends out of its earnings as well as the stockholders and bondholders.

NO BOON IN CHEAP MONEY

One thing that has to be given up is the idea that cheap money is always good for business. Farmers want cheap money, business men want cheap money, stock speculators want cheap money, the U. S. Treasury wants to float government loans on cheap money, socialists, anarchists and old-line greenbackers want very, very cheap money. Everybody feels that when the money rate is shoved up it is an arbitrary damper on prosperity.

But we cannot have both a low rate on money and a stable level of prices. We can have one or the other—not both together for any length of time. A low rate of money means an inflated price level. A stable price level means a fluctuating rate of discount. That is, the public must learn to look at the price level instead of the bank reserves, as their measure of expectation for a rise or fall of the value of money.

Now this fact makes me feel that a mistake is made if we do not fully explain to the public the power already exercised by the bank rate and the Federal Reserve Board and Reserve banks. Our bankers and economists see the bad use that is likely to be made of political control of banking and currency and they try to make the people believe that so intricate a question must be left to experts.

As a matter of fact our present methods encourage the very thing we wish to avoid. We let everybody believe that low rates on money are necessary for prosperity and then when bank reserves run low on account of the effects of this belief, we are suddenly compelled to jump the rates to protect the reserves. We get both a cycle of prices and a cycle of bank rates, whereas, if the public understood that the rise of bank rates should not wait until bank reserves are low, but the rates should be advanced several months ahead for the very purpose of preventing a fictitious prosperity with its inflated price level, then the public might be satisfied to support the administrative regulations which raise the rates at a time when there seems to be no need of doing it.—John R. Commons, University of Wisconsin.

Honors for Club Members

The annual convention, Wisconsin Bankers Association, presented diplomas to fifteen boys and five girls successfully completing four years club work, the first time any state bankers association has taken such action.

In an automobile accident near Farmington Mrs. M. G. Grover of Berkeley was instantly killed, and Dr. A. L. Sobey of Berkeley, J. H. Sobey of Galt, and Miss Maude Plumley of Byron were injured.

Chambers of commerce in twenty counties of the Sacramento river watershed have received from the united chambers of the Sacramento valley names of hundreds of prospective home seekers, obtained through various California advertising campaigns.

The MISSION BEACH

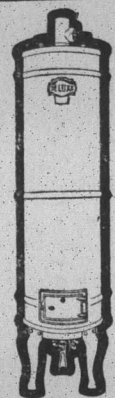
\$2,000,000.00 DEVELOPMENT

Program Insures for San Diego's Finest BEACH
Section a Growth and Prosperity rivaling that of
Los Angeles beach cities.

Don't Watch Mission and
Ocean Beaches Grow ---
Grow With Them!

MISSION BEACH COMPANY

101 Broadway, Spreckels Theatre Bldg.
S.E. Cor. Broadway and 1st St., San Diego
Geo. L. Barney--SALES AGENTS--T. A. Rife
TRACT OFFICE OPEN DAILY



The World's Best Water Heater
De LUXE AUTOMATIC
Exterior White—Interior Right.
Sizes to Meet Any Requirements.
OCEAN BEACH PLUMBING CO.
Chas. H. Peltcher, Proprietor.
5068 NIAGARA AVENUE
Phone Pt. Loma 152-J



Maine Garage
Newport Avenue Ocean Beach, Calif.
STORAGE and REPAIRS
Phone: Point Loma 382

Ocean Beach Lumber Company

H. H. REID & SON, Proprietors 5050 Newport Avenue
Lumber, Cement, Roofing Paper,
Paints, Hardware and Household Supplies
Lumber Estimates Cheerfully Given

Dance to Music That Makes You Want to Dance
BENBOUGH'S
Ocean Beach Dance Pavilion
"GARDEN OF EDEN"
Dancing Every Night and Sunday Afternoon—Except Monday
GOOD MUSIC! — Open All the Year — GOOD FLOOR!

The AMERICAN LAUNDRY

Formerly Ocean Beach Laundry
HARRY C. WING, Proprietor
5036 Niagara Avenue Phone Pt. Loma 31
Previous Patronage Respectfully Solicited
Satisfactory Service Guaranteed to New and Old Customers

Sheet Stock
Brass
Copper
Aluminum
Zinc
Tin
Galvanized Iron
Tubing, Brass,
Copper

Telephone 613-91
WILEY & COBB
Sheet Metal Works
830 Seventh Street
SAN DIEGO CALIFORNIA
Residence, Ocean Beach
Phone, Point Loma 311-J

Cornice
Skylights
Gutters
Leaders
Elbows
Heating and
Ventilating
Auto Bodies

Worth Thinking About

THE BEACH NEWS

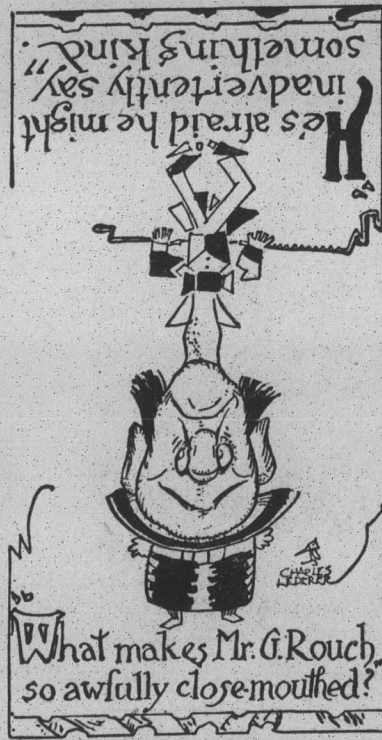
has a Larger Circulation
in the Beach and Bay districts
than ALL the San Diego
papers combined ---
and BOOSTS
for these great communities
the whole year 'round!

Are you a Beach booster as reflected by our advertising columns? A small business card costs you only six-bits a week. Big display at reasonable rates.

Our advertising columns form a public directory of the business at the Beaches. Is your business card among the missing?

It Pays to Advertise

TURN ME OVER



Souvenir Cards, FROIDE'S, op. P.O.*

America's Marvels

By T. T. Maxey

THE WORLD'S LARGEST SHIP

If you can step-up your imagination so that it can clearly visualize a mastodontic ocean liner 956 feet long, 100 feet wide and 102 feet deep, without including the smoke stacks and weighing 64,000 tons, you can form an impression of the new Queen of the Atlantic—The Majestic.

This—the world's largest ship—makes regular trips between America's largest city, New York, Southampton, England, and Cherbourg, France, in five days flat, land to land.

The hold of the Majestic contains a battery of forty-eight boilers which supply steam to four giant turbine engines, which drive a like number of screw propellers. This power plant develops the amazing capacity of 100,000 horse power. This tremendous force drives this huge craft through the water at the surprising speed of twenty-three knots or sea miles—which is the equivalent of twenty-six land miles—per hour, making the Majestic one of the fastest large passenger-carrying ships on the high seas. Oil is the fuel used.

This ship has nine decks, or to put it another way round, is nine stories high. You can gain some conception of the monstrosity of the interior by reading the following statement issued by the owners: "The space in the great ship occupied chiefly by her housing facilities, so to speak, and her engines and other machinery, is equal to that in 400 average detached suburban residences of eight-rooms each, or of about 800 average four-room city apartments."

This vessel can accommodate 4,000 first, second and third-class passengers, along with a crew of 1,000 and has 1,245 state rooms. There is no end of spacious public apartments including a lounge, palm court, dining saloons, library, reading and writing rooms, smoking room, card room, gymnasium, swimming pool, children's play room and sun porches, barber shop, hair dressing parlor, tailor shop, a conservatory and quarters for pet dogs. The promenade deck is fifty feet above the water and four times around it is one mile.

Wonderful as all that is, however, one does not sense the full significance of it all until he contemplates the staggering quantities of supplies of innumerable kinds that are required to complete the equipment of such a gigantic floating palace. To illustrate, figures supplied by the owners show 17 tons of blankets, 3,000 mattresses, 75 tons of dishes, 77,000 towels, 11,000 sheets, 10,000 table cloths, 45,000 napkins, 55,000 pieces of silver and cutlery, 30,000 plates, 18,000 cups, 2,700 pitchers, 2,400 tea and coffee pots, 29,000 pieces of glassware and so on until your head swims.

(© 1923, Western Newspaper Union.)

"It's not far to a Faber store."

CALIFORNIA ITEMS

McCloud schools enroll 100 negro children.

A survey places the Wasco cotton crop at \$300,000.

Good striped bass fishing in the Napa river—report.

Lorenzo's Improvement Club drive netted fifty new members.

October 1 is the opening day of the duck shooting season for 1923.

Wild larkspur has caused the death of many cattle in Trinity county.

Stanislaus bean yield this year is estimated to be worth nearly \$2,000,000.

J. W. Hill of Los Angeles is the 1923 golf champion of the Pacific coast.

Plans are completed for a 10-room addition to the Pefaluma general hospital.

The largest peach crop ever produced in El Dorado county was shipped this year.

Speed kings will race in the annual 150-mile fall classic at Fresno, September 29.

Citrus shipments from northern Orange county last week approximated 180 carloads.

The Dunsmuir Grammar schools has a registration of 525 pupils; forty in the kindergarten.

Ranchers and sheepmen in the Tule valley district have suffered severe losses recently from coyotes.

Earl D. Topping, chief of the Sierra Madre fire department since its organization, has resigned.

Contracts for approximately eleven miles of paving have been let by the San Pablo Improvement District.

Exeter chamber of commerce is opposing the Lone Pine-Porterville highway on the ground of expense.

The fifty-one minerals now being mined in California exceed in output the production of any like area in the world.

Automobile and motor trucks to the number of 20,000 were purchased by Californians in August. Southern California bought 12,178.

Funeral services were held at Turlock for Hubert Pope of Denair, who was killed Sept. 12 in an auto accident in the Altamont Pass.

San Bernardino county shipped 3,641 cars of oranges this season. 3,750 cars will be the probable total when shipping is completed.

Three hundred acres of rich farm lands in Yuba county have been purchased by the Great Northern for occupancy by retired officials.

The Pacific Packing company is preparing ground near Oakdale for 200 acres of figs and grapes which will be planted next spring.

Stanford University mustered 110 men, equally divided between the varsity and freshmen squads, at the first football practice of the season.

The department of the interior has opened 38,000 acres to ex-service men for homesteading near Dixieland and Westmoreland, in Imperial county.

Ben Chadbourne of Santa Cruz was accidentally shot while hunting deer in Siskiyou county, last week, died in the hospital at Etna Mills.

Charges against the wholesale grocery firm of Smith & Linden of San Francisco, alleges delivery of inferior and unfit food stuffs to that city.

Louis Barbano, 63 and Floyd Ramey, 7, of Fresno were killed and fifteen were injured in automobile accidents in and near Fresno in one day last week.

The Sun Maid Raisin Growers' association has arranged for an initial payment to growers on delivery which will total \$10,000,000 and will be available Oct. 6.

The assistant state secretary of the Veterans' Welfare Board says the board is in position to assist former service men whose homes were lost in the fire at Berkeley.

The Woodland Parent-Teachers' association entertained 150 teachers of the elementary and high school at a reception for the annual introduction of teachers and parents.

The residence of Chester Rowell, regent of the state university, was but slightly damaged in the fire that swept Berkeley, although homes on all sides were completely destroyed.

The Feast of the Most Holy Rosary, commemorating the Christian victory over the Turk in 1857, will be celebrated on a pretentious scale by the San Francisco Dominican Fathers, Oct. 7.

The annual output of Fresno's 130 factories is \$72,883,391 or \$569,656 per factory, says an industrial survey just completed. 5,618 persons are employed, with an average per capita wage of \$1,625.

Twenty-seven persons were injured when a Booneville high school bus overturned, injuring the twenty-two occupants of the car and their driver. Three women and one man in an automobile behind the bus were hurt when their car crashed into the school machine.

Prof. Charles Burkhalter, 74, and since 1885 in charge of the department of astronomy of the Oakland schools, died at his home at Leona Heights as the result of overtaxing his weakened heart while directing men who saved the Chabot observatory from the fire that swept the district last week.

The State Federation of Labor convention at Stockton reelected Seth R. Brown of the Los Angeles typographical union, president. The proposition of one big union was voted down, 104 to 17. Brown was elected over Anthony L. Noreiga, of the San Francisco motion picture operators' union, by 31,000 to 14,000.

There is some promise that the state department of agriculture will establish a cotton grading office at Blythe, to the distinct advantage of the folks in Palo Verde valley, where cotton is the principal crop on 40,000 acres of reclaimed land.

MISSION BEACH CAR LINE

TIME SCHEDULE NO. 15

(In effect July 1, 1923.)

Lv. S.D.	Lv. O. B.	Lv. M. B.
6:45 a.m.	7:20 a.m.	7:00 a.m.
7:30	8:05	7:45
9:45	10:20	10:15
10:30	11:05	10:55
11:15	11:30	11:40
12:00 noon	12:35 p.m.	12:25 p.m.
12:45 p.m.	1:20 p.m.	1:10 p.m.
1:30	2:05	1:55
2:15	2:50	2:40
3:00	3:35	3:25
4:07	4:50	4:40
4:52	5:35	5:25
5:37	6:20	6:10
6:22	7:05	6:55

(Subject to change without notice)

Arrangements will be made for special night car service, any day of the week, for parties, by notifying office at Mission Beach Tent City.

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